

Money Archetype Quiz

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Advisors

The Psychology of Money: Money Archetype Quiz

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Money Archetype Quiz

Answer each question below on a scale of 1 to 5 (with 1 being Strongly Disagree to 5 being Strongly Agree.)

	Strongly Disagree	Disagree	N/A	Agree	Strongly Agree
1. I feel anxious when my savings account balance is low.	1	2	3	4	5
2. I enjoy buying name brands or luxury items to show success.	1	2	3	4	5
3. I value experiences (travel, hobbies) more than material possessions.	1	2	3	4	5
4. I often spend money to make others happy.	1	2	3	4	5
5. I like overseeing financial decisions in my household or business.	1	2	3	4	5
6. I procrastinate on budgeting or reviewing my finances	1	2	3	4	5
7. I prefer low-risk investments, even if returns are smaller.	1	2	3	4	5
8. My self-worth is influenced by my financial achievements.	1	2	3	4	5
9. Debt makes me feel trapped and uncomfortable.	1	2	3	4	5
10. Giving gifts or helping financially brings me joy.	1	2	3	4	5
11. I feel uneasy when I am not in control of my money.	1	2	3	4	5
12. Talking about money makes me uncomfortable.	1	2	3	4	5
13. Financial stability is more important to me than luxury or experiences.	1	2	3	4	5
14. I feel proud when others notice my financial success.	1	2	3	4	5
15. I want money primarily to have choices and flexibility in life.	1	2	3	4	5
16. I sometimes overspend because I do not want to disappoint loved ones.	1	2	3	4	5
17. Money gives me influence and authority.	1	2	3	4	5
18. I ignore financial problems, hoping they will resolve themselves.	1	2	3	4	5

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Add your responses below:

Safety & Security Questions 1, 7, 13

Stature & Status Questions 2, 8, 14

Freedom & Autonomy Questions 3, 9, 15

Love & Generosity Questions 4, 10, 16

Control & Power Questions 5, 11, 17

Avoidance Questions 6, 12, 18

Scoring & Results

Add the numbers you selected for each archetype. The highest total is your dominant archetype. If the second-highest score is within 2 points, consider it a blended influence.

Archetype Snapshots

- **Safety & Security:** Stability and peace of mind; disciplined saving and preparation.
- **Stature & Status:** Success, power, and recognition; ambitious and goal driven.
- **Freedom & Autonomy:** Independence and choice; values flexibility and experiences.
- **Love & Generosity:** Caring and contribution; finds joy in giving to people and causes.
- **Control & Power:** Influence and authority; prefers structure and oversight.
- **Avoidance:** Money feels stressful; tends to procrastinate and avoid topics.

Tip: Discuss your results with a qualified advisor to help align your behavior with your goals.

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